



SPONSORSHIP OPPORTUNITIES

2023 TTA Spring Training Conference and TXConnect Membership Summit

TTA Premier 2023 Sponsor – \$20,000

Opportunity to sponsor both 2023 TTA conferences: Spring Training Conference and TXConnect Membership Summit

- 4 registrations to 2023 TTA conferences
- Golf foursome at TXConnect Membership Summit Golf Tournament (\$750 value)
- Hole sponsorship at TXConnect Membership Summit Golf Tournament (\$350 value)
- Full page ad in all conference programs
- Premier logo signage at 2023 Spring Training Conference and TXConnect Membership Summit
- Logo & link as Premier sponsor in TTA weekly email blast (March 8-August 15)
- Premier logo signage at TXConnect Membership Summit Golf Tournament
- Logo and link on all conference registration websites
- Logo on all email campaigns promoting all 2023 TTA conferences
- Sponsor Spotlight feature on TTA social media platforms
- Opportunity to provide promotional product to conference attendees
- Sponsor recognition ribbon on name badge at each conference
- Advance access to all conference attendee lists

Spring Training Platinum Sponsor – \$7,500

- 2 registrations to TTA Spring Training Conference (\$600 value)
- Recognition as Platinum Sponsor at TTA Spring Training Conference
- Premier logo on conference signage
- Logo & listing in digital program
- Logo and link on TTA Spring Training Conference registration website
- Listing as Platinum Sponsor in weekly email blast (March 8 - May1)
- Logo on all email campaigns promoting the Spring Training Conference
- Sponsor Spotlight feature on TTA social media platforms
- Opportunity to provide promotional product to conference attendees
- Sponsor recognition ribbon on name badge
- Advance access to Spring Training Conference attendee list

Spring Training Gold Sponsor – Cost: \$5,000

- Recognition as Gold Sponsor at TTA Spring Training Conference
- Logo on conference signage
- Listing in digital program
- Listing as Gold Sponsor in weekly email blast (March 8 - May 1)
- Logo on conference registration website
- Listing on all email campaigns promoting the Spring Training Conference
- Sponsor recognition ribbon on name badge
- Advance access to Spring Training Conference attendee list

Spring Training Silver Sponsor – Cost: \$2,500

- Recognition as Silver Sponsor at Spring Training Conference
- Listing on conference signage
- Listing in digital program
- Listing as Silver Sponsor in weekly email blast (March 8 - May 1)
- Listing on all email campaigns promoting the Spring Training Conference
- Sponsor recognition ribbon on name badge
- Advance access to Spring Training Conference attendee list

Spring Training Bronze Sponsor – Cost: \$1,000

- Recognition as Bronze Sponsor at Spring Training Conference
- Listing on conference signage
- Listing in digital program
- Listing on all email campaigns promoting the Spring Training Conference
- Sponsor recognition ribbon on name badge
- Advance access to Spring Training Conference attendee list

Spring Training Opening Day Reception Sponsor – Cost: \$750

- Recognition as Opening Day Reception Sponsor at Spring Training Conference
- Listing on conference signage
- Listing in digital program
- Listing on all email campaigns promoting the Spring Training Conference
- Sponsor recognition ribbon on name badge
- Advance access to Spring Training Conference attendee list

2023 Vendor Table Event Combo – Cost: \$1,500

- Opportunity to set up exhibit booth at both 2023 TTA conferences: Spring Training Conference and TXConnect Membership Summit (TTA Members Only)
- Opportunity to set up a vendor table in a high-traffic area near conference meetings and events (one 6' table and 2 chairs will be provided)
- Opportunity to network and interact with attendees throughout the conference
- Highlighted listing in conference digital programs
- Prime table placement at both conferences
- 1 conference registration to TXConnect Membership Summit
- Advance access to Spring Training Conference and TXConnect attendee lists
- A final attendee list after the meeting
- Sponsor ribbons for each company representative in attendance

Spring Training Vendor Table – Cost: \$500

- Opportunity to set up exhibit booth at Spring Training Conference (TTA Members Only)
- Opportunity to set up a 6' tabletop exhibit booth in a high-traffic area near Spring Training Conference (one 6' table and 2 chairs will be provided)
- Opportunity to network and interact with attendees throughout the conference
- Listing in conference digital programs
- Advance access to Spring Training Conference and TXConnect Attendee Lists
- A final attendee list after the meeting
- Sponsor ribbons for each company representative in attendance

Please contact conferences@tta.org with any questions.

Thank you for your support of TTA and we look forward to seeing you in April!

